Anders L. Munck

Digital Leadership

Twenty years of digital leadership, maturing consensus on business opportunities, and driving value-adding transformation in complex global organizations.

I have led the consolidation of digital platforms across 14 markets in Carlsberg, been lead architect on reducing EMEA application portfolio from 1800 to 300, defined and delivered the first major cloud investments, including 27.000 employees on Microsoft 365, and as head of function, consolidated eight engineering and support functions in Saxo Bank into a cohesive global unit with cost-effective delivery and 95% employee engagement.

In my spare time, I do volunteer strategy consulting for NGOs and startups, and run a company delivering free apps to support education and health.

Key achievements

2020-23 IT organization transformation

Challenge – Saxo needed to streamline Workplace services in response to Covid but had eight local teams working separately and only 65% team engagement (Kantar HiPO).

Actions – I was head of function, building online-first team culture, cross-team KPIs and a roadmap based on stakeholder feedback.

Result – Stakeholder satisfaction increased every quarter for two years, while team engagement reached 92% with direct leadership at 100%.

2012-2020 Office 365/cloud migration

Challenge – Carlsberg was doing M&A's every year and needed to speed up onboarding of new organizations and cross-company collaboration.

Actions – I did the original business case and was program-sponsor for deploying Office 365 to 27.000 employees across 22 markets.

Result – Onboarding timeline was reduced from 12 months to weeks, and was the test-case for moving data centers to cloud in 2017-2020.

2007-2012 Application portfolio consolidation

Challenge – Carlsberg had a portfolio of 1700+ applications and needed to reduce costs and complexity.

Actions – I was accountable for the non-SAP application portfolio, delivering the framework and stakeholder management required to reduce costs without jeopardizing local businesses.

Result – We reduced application portfolio to 300 and costs by 60%, which created the foundation for moving to cloud.

2004-2008 Digital platforms transformation

Challenge – Carlsberg was a global brand with local companies and needed to build global culture and agility to stay competitive.

Actions – I was PM and lead architect on building a template-based digital platform and migrate intranets and websites of 18 markets.

Result – Carlsberg strengthened its corporate culture and achieved its ambition to become one global company.



Key skills

- Digital leadership
- Digital strategy
- Transformation management

Languages

- Danish - Fluent
- English - Fluent

Certifications

- CobIt Foundation
- Prince2 Foundation
- ITILv3 Foundation
- Scrum Foundation
- TOGAF

Education

- Media-science, University of Copenhagen

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Experience

Saxo Bank

Director – Workplace Engineering and Support
2021 – 2024
Leading Cloud, Workstation, Telephony, Development, Desktop Support IN and DK, Service Desk, and ServiceNow teams.

Associate Director – Workplace Engineering
2020 – 2021
Head of MS365, Workstation, and Development teams.

Carlsberg Group

Head of Corporate IT
2017 – 2020
Accountable for aligning project roadmap across Group functions

Senior Enterprise Architect
2012 – 2017
IT strategy and projects for Microsoft area across EMEA and APAC.

Senior Product Portfolio Manager
2010 – 2012
Accountable for group "non-SAP" application portfolio.

IT Architect
2004 – 2010
Accountable for Microsoft projects across EMEA.

Consulting

ProActive/FellowMind
2000 – 2004 – Key Account Manager for Carlsberg, Magasin, others

Independent consultant
1995 – 2000 – Projects for TDC, Lembcke, Orkla, NovoNordisk, others

Key Skills

- **Digital leadership –** Turn complex multifaceted challenges into clear concepts and options that stakeholders at all levels can engage in and act upon.
- **Digital strategy** – Leverage my experience to maximize investment value and reduce complexity across IT functions without losing employee engagement.
- **Transformation management** – Help people, teams, and organizations achieve their potential and deliver on business objectives.

Media

Link to media

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Personal info

I am married with three children of 5, 8 and 17 years old, I skateboard, read pulp fiction, and have a profound passion for ambitious projects that teach me new skills.

I have produced an OmniMax movie, designed air look and branding for a TV Station, climbed a mountain, built several pieces of furniture, patented a tunnel-media display, sold a movie script, produced a laser-show, started four companies, recorded a double album, built four iPhone apps, and married a woman much smarter than myself.

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